

# 2007 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 483548

Entity Name: EFFECTIVENESS, INC.

FILED  
Feb 22, 2007  
Secretary of State

**Current Principal Place of Business:**

4202 W CLEVELAND ST.  
TAMPA, FL 33609 US

**New Principal Place of Business:**

**Current Mailing Address:**

P.O. BOX 25936  
P.O. BOX 25936  
TAMPA, FL 33622 US

**New Mailing Address:**

FEI Number: 59-1616672      FEI Number Applied For ( )      FEI Number Not Applicable ( )      Certificate of Status Desired ( )

**Name and Address of Current Registered Agent:**

MOORE, ROBERT B  
4202 W. CLEVELAND ST.  
TAMPA, FL 33605 US

**Name and Address of New Registered Agent:**

MOORE, ROBERT B  
4202 W. CLEVELAND ST.  
TAMPA, FL 33609 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: \_\_\_\_\_ Date: 02/22/2007  
Electronic Signature of Registered Agent

Election Campaign Financing Trust Fund Contribution ( ).

**OFFICERS AND DIRECTORS:**

Title: PD ( ) Delete  
Name: MOORE, ROBERT B,  
Address: 4202 W. CLEVELAND ST.  
City-St-Zip: TAMPA, FL 33609

Title: VPD ( ) Delete  
Name: MOORE, DAVID B  
Address: 857 TAYLOR RD.  
City-St-Zip: LA CROSSE, VA 23950

Title: D ( ) Delete  
Name: DOYLE, STUART  
Address: P O BOX HM-1300  
City-St-Zip: HAMILTON BERMUDA, HMFx

**ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:**

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

I hereby certify that the information supplied with this filing does not qualify for the for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: ROBERT B. MOORE      CEO      Date: 02/22/2007  
Electronic Signature of Signing Officer or Director