2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 483548

Entity Name: EFFECTIVENESS, INC.

US

FILED Apr 01, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

4202 W CLEVELAND ST. TAMPA, FL 33609 US

TAMPA, FL 33622

Current Mailing Address: New Mailing Address:

P.O. BOX 25936 P.O. BOX 25936 TAMPA, FL 33622 US

FEI Number: 59-1616672 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

MOORE, ROBERT B 4202 W. CLEVELAND ST. TAMPA, FL 33609 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PD

Name: MOORE, ROBERT B Address: 4202 W. CLEVELAND ST. City-St-Zip: TAMPA, FL 33609

Title: VPD

 Name:
 MOORE, DAVID B

 Address:
 857 TAYLOR RD.

 City-St-Zip:
 LA CROSSE, VA 23950

Title: D

Name: DOYLE, STUART
Address: P.O. BOX HM-1300

City-St-Zip: HAMILTON BERMUDA, HMFX

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: ROBERT B. MOORE PRES 04/01/2010