

2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 483548

FILED
Apr 19, 2012
Secretary of State

Entity Name: EFFECTIVENESS, INC.

Current Principal Place of Business:

4400 W. SPRUCE STREET, #362
TAMPA, FL 33607 US

New Principal Place of Business:

4512 WEST LEONA STREET
TAMPA, FL 33629 US

Current Mailing Address:

P.O. BOX 25936
TAMPA, FL 33622 US

New Mailing Address:

FEI Number: 59-1616672 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

MOORE, ROBERT B
4400 W. SPRUCE ST.
362
TAMPA, FL 33607 US

Name and Address of New Registered Agent:

DE LA TORRE, AADONIA B
4512 WEST LEONA STREET
TAMPA, FL 33629 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: AADONIA B DE LA TORRE

04/19/2012

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: PD
Name: MOORE, ROBERT B
Address: P.O. BOX 25936
City-St-Zip: RALEIGH, NC 27611

Title: VPD
Name: MOORE, DAVID B
Address: 857 TAYLOR RD.
City-St-Zip: LA CROSSE, VA 23950

Title: D
Name: DOYLE, STUART
Address: P O BOX HM-1300
City-St-Zip: HAMILTON BERMUDA, HMFY

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: ROBERT B. MOORE

PRES

04/19/2012

Electronic Signature of Signing Officer or Director

Date