2014 FLORIDA PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 483548

Entity Name: EFFECTIVENESS, INC.

Current Principal Place of Business:

4512 WEST LEONA STREET TAMPA, FL 33629

Current Mailing Address:

P.O. BOX 37298

RALEIGH, NC 27627 US

FEI Number: 59-1616672 Certificate of Status Desired: No

Name and Address of Current Registered Agent:

DE LA TORRE, AADONIA B 4512 WEST LEONA STREET TAMPA, FL 33629 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

FILED Mar 18, 2014

Secretary of State

CC6602005482

Officer/Director Detail:

Title PD Title VPD

NameMOORE, ROBERT BNameMOORE, DAVID BAddressP.O. BOX 37298Address857 TAYLOR RD.

City-State-Zip: RALEIGH NC 27627 City-State-Zip: LA CROSSE VA 23950

Title D

Name IVEY, JANICE V

Address 3640 OLYMPIA DRIVE City-State-Zip: RALEIGH NC 27603

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: ROBERT B. MOORE

Electronic Signature of Signing Officer/Director Detail

PRESIDENT

03/18/2014

Date