

**2004 FOR PROFIT CORPORATION ANNUAL REPORT (AR)**

**FILED**  
**Apr 09, 2004 8:00 am**  
**Secretary of State**

04-09-2004 90060 007 \*\*\*150.00

**DOCUMENT # 825797**

1. Entity Name

HALLMARK MARKETING CORPORATION



Principal Place of Business

2501 MC GEE  
 MAIL DROP 407  
 KANSAS CITY MO 64141  
 US

Mailing Address

ATTN: TAX DEPT. 407  
 BOX 419479  
 KANSAS CITY MO 64141

**54029544**



MOORE CR2E034 (11/03)

2. Principal Place of Business

3. Mailing Address

Suite, Apt. #, etc.

Suite, Apt. #, etc.

City & State

City & State

4. FEI Number

43-0820871

Applied For

Not Applicable

Zip

Country

Zip

Country

5. Certificate of Status Desired

**\$8.75** Additional Fee Required

6. Name and Address of Current Registered Agent

7. Name and Address of New Registered Agent

~~CT CORPORATION SYSTEM~~  
 1200 S. PINE ISLAND ROAD  
 PLANTATION FL 33324

Name

Street Address (P.O. Box Number is Not Acceptable)

City

**FL**

Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable.

(NOTE: Registered Agent signature required when reinstating)

DATE

**FILE NOW!!! FEE IS \$150.00**

**After May 1, 2004 Fee will be \$550.00**

**Make Check Payable to Florida Department of State**

9. Election Campaign Financing Trust Fund Contribution.

**\$5.00** May Be Added to Fees

10. OFFICERS AND DIRECTORS

11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11

TITLE	D	<input type="checkbox"/> Delete
NAME	DON FLETCHER	
STREET ADDRESS	2128 OAK CREST DR	
CITY-ST-ZIP	LIBERTY MO 64068	
TITLE	PD	<input type="checkbox"/> Delete
NAME	PAOLETTI, STEVE	
STREET ADDRESS	12706 CEDAR	
CITY-ST-ZIP	LEAWOOD KS 66209	
TITLE	VD	<input type="checkbox"/> Delete
NAME	STURGEON, ROD	
STREET ADDRESS	16950 206TH STREET	
CITY-ST-ZIP	TONGANOXIE KS 66086	
TITLE	V	<input checked="" type="checkbox"/> Delete
NAME	WHITTAKER, JUDITH	
STREET ADDRESS	5900 MISSION DRIVE	
CITY-ST-ZIP	MISSION HILLS KS 66208	
TITLE	AS	<input checked="" type="checkbox"/> Delete
NAME	CHALKER, RICHARD B	
STREET ADDRESS	8830 CATALINA DRIVE	
CITY-ST-ZIP	PRAIRIE VILLAGE KS 66207	
TITLE	T	<input type="checkbox"/> Delete
NAME	MCKINNEY, BRUCE	
STREET ADDRESS	10423 WEST 126TH STREET	
CITY-ST-ZIP	OVERLAND PARK KS 66213	

TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME		
STREET ADDRESS		
CITY-ST-ZIP		
TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME		
STREET ADDRESS		
CITY-ST-ZIP		
TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME		
STREET ADDRESS		
CITY-ST-ZIP		
TITLE	V	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	Katz, Barry	
STREET ADDRESS	11333 Hemlock	
CITY-ST-ZIP	Overland Park, KS. 66210	
TITLE	AS	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	Hartley, Kevin	
STREET ADDRESS	16 F Street	
CITY-ST-ZIP	Lake Lotawana, MO. 64086	
TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME		
STREET ADDRESS		
CITY-ST-ZIP		

12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE:

*Kevin M. Hartley*  
 Kevin M. Hartley

SIGNATURE AND TYPED NAME OF OFFICER OR DIRECTOR

4/5/04

Date

816-545-6980

Daytime Phone #

Attachment

#825797

54029544

List of Officers and Directors

Officers:

Name	Title	Start Date	Term Date	Status	Address 1	Address 2
Steve Paolletti	President			Current	2501 McGee Trafficway Kansas City, MO 64018 United States	12706 Cedar Leawood, KS 66209 United States
Homer Kay	Vice President, Chairman of the Board	1/15/2003		Current	2501 McGee Kansas City, MO 64108	12318 Granada Leawood, KS 66209
John Beeder	Vice President	1/15/2003		Current	2501 McGee Trafficway Kansas City, MO 64018 United States	8105 Granada Prairie Village, KS 66208 United States
James Boike	Vice President	1/21/2004		Current	2501 McGee Kansas City, MO 64108	1001 West 66th Street Kansas City, MO 64113
Gerald E. Czir	Vice President			Current	2501 McGee Trafficway Kansas City, MO 64108 United States	Apt. 514 13300 Outlook Overland Park, KS 66213
Jay Dittmann	Vice President	1/15/2003		Current	2501 McGee Kansas City, MO 64108	2624 Northwest Ashurst Lane Lee's Summit, MO 64081
Roberta K. Farrell	Vice President			Current	2501 McGee Trafficway Kansas City, MO 64108	9650 Belinder Road Leawood, KS 66206
Theodore J. Franke Jr.	Vice President			Current	2501 McGee Trafficway Kansas City, MO 64108 United States	13109 West 127th Place Overland Park, KS 66213
Shannon Frost	Vice President	10/7/2003		Current	2501 McGee Kansas City, MO 64141	4544 Grove Street Shawnee, KS 66226
Jerry Grecian	Vice President			Current	2501 McGee Trafficway Kansas City, MO 64108 United States	13819 Woodward Overland Park, KS 66223 United States
Carol Hallquist	Vice President			Current	2501 McGee Trafficway Kansas City, MO 64108 United States	17 Janssen Place Kansas City, MO 64109 United States
Barry M. Katz	Vice President			Current	2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States Phone: 816-274-4054 Email: bkatz1@hallmark.com	11333 Hemlock Overland Park, KS 66210 United States

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Allan D. Miller	Vice President	Current	2501 McGee Trafficway Kansas City, MO 64108 United States	5809 Manor Dr. Parkville, MO 64152
Tom Mulqueen	Vice President	Current	2501 McGee Trafficway Kansas City, MO 64108 United States	12120 Perry Overland Park, KS 66213 United States
Steven C. Salter	Vice President	Current	2501 McGee Trafficway Kansas City, MO 64108 United States	12520 Connell Overland Park, KS 66213
Rod Sturgeon	Vice President	Current	2501 McGee Trafficway Kansas City, MO 64018 United States	16950 206th Street Tonganoxie, KS 66086
James Welch	Vice President	Current	2501 McGee Kansas City, MO 64108	8831 Juniper Prairie Village, KS 66207
Brian E. Gardner	Vice President, Assistant Secretary	Current	2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States Phone: 816-274-5979 Email: vyoung1@hallmark.com	2901 W. 124th St. Leawood, KS 66209
Vickie Young	Secretary	Current	2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	804 NW 40th Terrace Kansas City, MO 64116 United States
Dwight C. Arn	Assistant Secretary	Current	2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States Phone: 816-274-4057 Email: darn1@hallmark.com	9979 Hemlock Drive Overland Park, KS 66212 United States
Pamela J. Berry	Assistant Secretary	Current	2501 McGee Trafficway Kansas City, MO 64108 United States	14008 W. 69th Street Shawnee, KS 66216
Vicky M. Roy	Assistant Secretary	Current	2501 McGee Trafficway Kansas City, MO 64108 United States	8500 West 145th Terrace Overland Park, KS 66223 United States
Gregory L. Russell	Assistant Secretary	Current	2501 McGee Trafficway Kansas City, MO 64108 United States	8509 West 138th Terrace Overland Park, KS 66223

Kathleen H. Tomei

Assistant Secretary

Current

2501 McGee Trafficway  
Mail Drop #339  
Kansas City, MO 64108  
United States  
Phone: 816-274-7744  
Email: ktomei1@hallmark.com

6004 Catalina  
Fairway, KS 66205  
United States

Nancy M. Vardjian

Assistant Secretary

Current

2501 McGee Trafficway  
Kansas City, MO 64108  
United States

16369 149th Street  
Bonner Springs, KS 66012

E. Bruce McKimney

Treasurer

Current

2501 McGee Trafficway  
Kansas City, MO 64018  
United States

10423 West 126th Street  
Overland Park, KS 66213  
United States

Kévin M. Hartley

Assistant Secretary, Tax Officer

Current

2501 McGee  
Kansas City, MO 64108

16 F Street  
Lake Lotawana, MO 64086

**Directors:**

<u>Name</u>	<u>Committee</u>	<u>Start Date</u>	<u>Term Date</u>	<u>Status</u>	<u>Address 1</u>	<u>Address 2</u>
Homer Kay	Chairman	1/3/2003		Current	2501 McGee Kansas City, MO 64108	12318 Granada Leawood, KS 66209
Don Fletcher	Board			Current	2501 McGee Trafficway Kansas City, MO 64108 United States	2128 Oak Crest Drive Liberty, MO 64068 United States
Steve Paoletti	Board			Current	2501 McGee Trafficway Kansas City, MO 64018 United States	12706 Cedar Leawood, KS 66209 United States
Rod Sturgeon	Board			Current	2501 McGee Trafficway Kansas City, MO 64018 United States	16950 206th Street Tonganoxie, KS 66086

Company Name: Hallmark Marketing Corporation

Report Date: 4/1/2004

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