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FOREIGN PROFIT QUALIFICATION

VNU BUSINESS MEDIA, INC.

Certificate of Status	1
Certified Copy	1
Page Count	03
Estimated Charge	\$87.50

FILED
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Department of State 4/1/2002 12:42 PAGE 1/1 RightFAX



FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State

April 1, 2002

NATIONAL CORPORATE RESEARCH, LTD.

SUBJECT: VNU BUSINESS MEDIA, INC.
REF: W02000008883

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refax the complete document, including the electronic filing cover sheet.

You failed to make the correction(s) requested in our previous letter.

The document must be signed by the chairman, any vice chairman of the board of directors, its president, or another of its officers.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6967.

Michelle Hodgas
Document Specialist

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Letter Number: 002A00019052

Division of Corporations - P.O. BOX 6327 -Tallahassee, Florida 32314

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APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. VNU Business Media, Inc.
(Name of corporation; must include the word "INCORPORATED", "COMPANY", "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present.)

2. Delaware (State or country under the law of which it is incorporated)
3. 13-3754838 (FEI number, if applicable)

4. January 11, 1994 (Date of incorporation)
5. perpetual (Duration: Year corp. will cease to exist or "perpetual")

6. Upon qualification
(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification.")
(SEE SECTIONS 607.1501, 607.1502 and 817.153, F.S.)

7. 770 Broadway, New York, NY 10003
(Principal office address)

770 Broadway, New York, NY 10003
(Current mailing address)

8. publishing, trade shows
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box NOT acceptable)

Name: National Corporate Research, LTD., INC.

Office Address: 1406 Bays Street, Suite #2

Tallahassee, Florida 32301
(City) (Zip code)

10. Registered agent's acceptance:
Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

[Handwritten signature]
(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: Gerald S. Hobbs

Address: 770 Broadway, New York, NY 10003

Director: Michael Marchesano

Address: 770 Broadway, New York, NY 10003

Director: Thomas Mastrelli

Address: 770 Broadway, New York, NY 10003

Director: Howard Lander

Address: 770 Broadway, New York, NY 10003

B. OFFICERS

President: Michael Marchesano

Address: 770 Broadway, New York, NY 10003

Vice President: Frederick A. Steinmann

Address: 770 Broadway, New York, NY 10003


Secretary: James A. Ross

Address: 770 Broadway, New York, NY 10003

Treasurer: Peter Gersky

Address: 770 Broadway, New York, NY 10003

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. 
(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. Frederick A. Steinmann, Vice President
(Typed or printed name and capacity of person signing application)

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MAR-28-2002 THU 03:39 PM NAT. CORP. RESEARCH, LTD FAX NO. 3027341478
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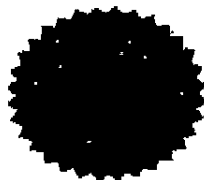
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "VNU BUSINESS MEDIA, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-EIGHTH DAY OF MARCH, A.D. 2002.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "VNU BUSINESS MEDIA, INC." WAS INCORPORATED ON THE ELEVENTH DAY OF JANUARY, A.D. 1994.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 1693517

020203481

DATE: 03-28-02

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