

2011 FOR PROFIT CORPORATION ANNUAL REPORT

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FILED
Jan 04, 2011
Secretary of State

Entity Name: NIELSEN BUSINESS MEDIA, INC.

Current Principal Place of Business:

770 BROADWAY
NEW YORK, NY 10003

New Principal Place of Business:

Current Mailing Address:

770 BROADWAY
ATTN: TAX DEPT
NEW YORK, NY 10003

New Mailing Address:

770 BROADWAY
ATTN: MARK BORINO, LEGAL DEPT
NEW YORK, NY 10003

FEI Number: 13-3754838

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

NATIONAL CORPORATE RESEARCH, LTD., INC.
515 E. PARK AVE.
TALLAHASSEE, FL 32301 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

_____ Date

OFFICERS AND DIRECTORS:

Title: D
Name: BLACK, HARRIS A
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: P
Name: CUMINALE, JAMES W
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: D
Name: CUMINALE, JAMES W
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: V
Name: STEINMANN, FREDERICK A
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: S
Name: BLACK, HARRIS A
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: T
Name: BRADLEY, WILLIAM
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: MARK BORINO

VP

01/04/2011

Electronic Signature of Signing Officer or Director

_____ Date