

F03000003612

Division of Corporations

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Florida Department of State  
Division of Corporations  
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DIVISION OF CORPORATIONS

BASIC AMENDMENT  
SPECTRAL RESOURCES, INC.

RECEIVED  
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Certificate of Status	0
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Name Change  
@ 3/9/05

**PROFIT CORPORATION**  
**APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO**  
**APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA**  
(Pursuant to s. 607.1504, F.S.)

**SECTION I**  
(1-3 MUST BE COMPLETED)

F03000002612  
(Document number of corporation (if known))

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1. Spectral Resources, Inc.  
(Name of corporation as it appears on the records of the Department of State)

2. New York (Incorporated under laws of)      3. July 21, 2003 (Date authorized to do business in Florida)

**SECTION II**  
(4-7 COMPLETE ONLY THE APPLICABLE CHANGES)

4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation? 12/28/04

5. Harte-Hanks Direct, Inc.  
(Name of corporation after the amendment, adding suffix "corporation," "company," or "incorporated," or appropriate abbreviation, if not contained in new name of the corporation)

(If new name is unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

6. If the amendment changes the period of duration, indicate new period of duration.

\_\_\_\_\_  
(New duration)

7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.

\_\_\_\_\_  
(New jurisdiction)

Paul Steven Hacker  
(Signature of a director, president or other officer - if in the hands of a receiver or other court appointed fiduciary, by that fiduciary)

Paul Steven Hacker  
(Typed or printed name of person signing)

March 2, 2005  
(Date)

Vice President and Secretary  
(Title of person signing)

**State of New York  
Department of State } ss:**

I hereby certify, that the Certificate of Incorporation of HARTE-HANKS DIRECT, INC. was filed on 05/02/1989, under the name of SPECTRAL RESOURCES, INC., with perpetual duration, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is an existing corporation.

A Certificate of Amendment SPECTRAL RESOURCES, INC., changing its name to HARTE-HANKS DIRECT, INC., was filed 12/28/2004.



\*\*\*

*Witness my hand and the official seal  
of the Department of State at the City  
of Albany, this 07th day of March  
two thousand and five.*

*Secretary of State*