

# 2008 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F03000003612

FILED  
Apr 18, 2008  
Secretary of State

Entity Name: HARTE-HANKS DIRECT, INC.

## Current Principal Place of Business:

200 CONCORD PLAZA DRIVE, SUITE 800  
SAN ANTONIO, TX 78216

## New Principal Place of Business:

## Current Mailing Address:

200 CONCORD PLAZA DRIVE, SUITE 800  
SAN ANTONIO, TX 78216

## New Mailing Address:

FEI Number: 13-3520560      FEI Number Applied For ( )      FEI Number Not Applicable ( )      Certificate of Status Desired ( )

## Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM  
1200 SOUTH PINE ISLAND ROAD  
PLANTATION, FL 33324 US

## Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: \_\_\_\_\_

Electronic Signature of Registered Agent

\_\_\_\_\_ Date

Election Campaign Financing Trust Fund Contribution ( ).

## OFFICERS AND DIRECTORS:

Title: MD ( ) Delete  
Name: HARVEY, FRANK  
Address: 2050 CABOT BLVD WEST  
City-St-Zip: LANGHORNE, PA 19047

Title: VD (X) Delete  
Name: HARTE, HOUSTON H  
Address: 200 CONCORD PLAZA DRIVE, SUITE 800  
City-St-Zip: SAN ANTONIO, TX 78216

Title: VD (X) Delete  
Name: FRANKLIN, LARRY  
Address: 200 CONCORD PLAZA DRIVE, SUITE 800  
City-St-Zip: SAN ANTONIO, TX 78216

Title: DVS ( ) Delete  
Name: PECHERSKY, BRYAN  
Address: 200 CONCORD PLAZA DRIVE, SUITE 800  
City-St-Zip: SAN ANTONIO, TX 78216

Title: VD ( ) Delete  
Name: HOCHHAUSER, RICHARD M  
Address: 200 CONCORD PLAZA DRIVE, SUITE 800  
City-St-Zip: SAN ANTONIO, TX 78216

Title: TAS ( ) Delete  
Name: ORTIZ, FEDERICO  
Address: 200 CONCORD PLAZA DRIVE, SUITE 800  
City-St-Zip: SAN ANTONIO, TX 78216

## ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: MD (X) Change ( ) Addition  
Name: HARVEY, FRANK  
Address: 777 TOWNSHIP LINE ROAD - SUITE 300  
City-St-Zip: YARDLEY, PA 19067

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

Title: ODS (X) Change ( ) Addition  
Name: PECHERSKY, BRYAN J.,  
Address: 200 CONCORD PLAZA DRIVE, SUITE 800  
City-St-Zip: SAN ANTONIO, TX 78216

Title: OD (X) Change ( ) Addition  
Name: BLYTHE, DEAN H.,  
Address: 200 CONCORD PLAZA DRIVE, SUITE 800  
City-St-Zip: SAN ANTONIO, TX 78216

Title: ODT (X) Change ( ) Addition  
Name: ORTIZ, FEDERICO,  
Address: 200 CONCORD PLAZA DRIVE, SUITE 800  
City-St-Zip: SAN ANTONIO, TX 78216

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: FEDERICO ORTIZ

Electronic Signature of Signing Officer or Director

ODT

04/18/2008

\_\_\_\_\_ Date