

**Electronic Articles of Incorporation  
For**

P02000088455  
FILED  
August 14, 2002  
Sec. Of State

H20 PERFORMANCE MARKETING GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

H20 PERFORMANCE MARKETING GROUP, INC.

**Article II**

The principal place of business address:

1315 NW 104TH DRIVE  
CORAL SPRINGS, FL. 33071

The mailing address of the corporation is:

1315 NW 104TH DRIVE  
CORAL SPRINGS, FL. 33071

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

100

**Article V**

The name and Florida street address of the registered agent is:

MICHELLE M SCHMIDT  
1315 104TH DRIVE  
CORAL SPRINGS, FL. 33071

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MICHELLE MAY - SCHMIDT

### **Article VI**

The name and address of the incorporator is:

MICHELLE MAY - SCHMIDT  
1315 NW 104TH DRIVE  
CORAL SPRINGS, FL  
33071

Incorporator Signature: MICHELLE MAY - SCHMIDT

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PRES  
JOSH STEIN  
123 WEST PROSPECT AVE STE 260  
CLEVELAND, OH. 44115

Title: VP  
MICHELLE M SCHMIDT  
1315 NW 104TH DRIVE  
CORAL SPRINGS, FL. 33071