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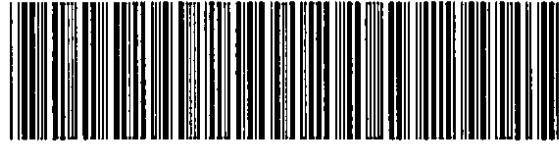
(Business Entity Name)

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STATE OF FLORIDA
TALLAHASSEE, FLORIDA

2021 JAN -8 PM 5:43

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SALY
JAN 11 2021

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Simply Men's Heath

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Joan Katz

(Name of Person)

SMH Services PLLC

(Firm/Company)

4371 Northlake Blvd #128

(Address)

Palm Beach Gardens FL 33410

(City/State and Zip Code)

For further information concerning this matter, please call:

Joan Katz

(Name of Person)

at (501) 459 5356

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: SMH Services PLLC

(b) Owner's/Applicant's business address: 645 Palm Beach Lanes Blvd Ste 1200
West Palm Beach, FL 33410
City/State/Zip

If different, Owner's/Applicant's mailing address: 4371 Northlake Blvd #128
Palm Beach Gardens, FL 33410
City/State/Zip

(c) Owner's/Applicant's telephone number: (561) 459-5356

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual
- Corporation
- Joint Venture
- Limited Liability Company
- General Partnership
- Limited Partnership
- Union
- Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L14000082592

(2) Domicile State or Country: Florida, Palm Beach County

(3) Federal Employer Identification Number: 47-1735159

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Medical Clinic providing Men's sexual health services, bioidentical hormone replacement, Rejuvenare[®] Acoustic pressure wave, ED treatment, Peyronie's Treatment, PE treatment, Intracavernous Pharmacotherapy, LowT, Triapus[®] PRP, stem cell therapy; and Regenerative Medicine services, PRP, stem cells, IV nutrient infusions, peptide therapy, knee, shoulder, elbow, hip joint arthralgia, sports injury PRP injections & stem cells. Hair Restoration treatment with Lasers, Botox, Fillers, Facial Rejuvenation

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

N/A

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TALLAHASSEE, FLORIDA
REGISTRATION DIVISION

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Brochures, Rack cards, Business cards, pamphlets, logo
Website, Print Advertisement newspapers, Business cards
Internet advertisement, Radio Ads - The A+ Media, Pens etc.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging: N/A

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 44 Medical Services

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: 12/26/2014

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STATE DEPT. OF FLORIDA
TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Simply Men's Health

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "Simply"
"Men's" "Health" " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Joan Katz M&R SMH Services PLLC, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Joan KATZ, M&R SMH Services PLLC

Typed or printed name of applicant

Joan Katz M&R SMH Services PLLC
Applicant's signature
(List name and title)

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NOTARY PUBLIC STATE OF FLORIDA

STATE OF FLORIDA
COUNTY OF _____

Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this (numeric date) this 7 day of January, 2021, by (Joan Katz).

[Signature]

Notary Public's Signature

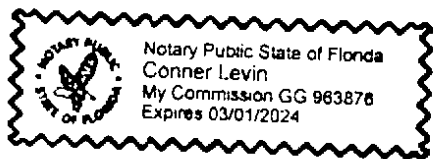
Conner Levin

Notary Public's Printed Name

Personally Known OR Produced Identification

Type of Identification Produced: FL DLK320480578230

FILING FEE: \$87.50 per class



Revolutionary NEW Treatment!
The FUTURE of Regenerative Medicine



Simply
**MEN'S
HEALTH**

The Leader in Men's Sexual Health



Cure Erectile Dysfunction in as
little as 3 weeks!

No pills, needles or surgery
ENJOY a Spontaneous &
Active Sex life again

100% SAFE

Over 80% Patient Satisfaction

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Concierge Medicine

Private consultation with a **PHYSICIAN** every visit!

Enhance, Heal & Rejuvenate your Sexual Vitality

Plan a visit - You've been waiting much too long
and you have everything to gain.

E PAT

Corporal Pulse Activation Treatment

Revolutionary CURE for Erectile Dysfunction

enjoy a SPONTANEOUS & ACTIVE SEX LIFE AGAIN!

What is the EPAT® Therapy?

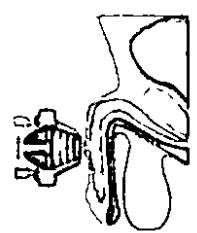
EPAT® is the "FUTURE" of Regenerative Medicine!
 EPAT® is a FDA-cleared, scientifically proven procedure
 uses Acoustic Pressure Waves to create micro-trauma
 which stimulates cellular metabolism, enhances blood
 circulation & stimulates tissue regeneration creating new
 blood vessels in treated area.



What will the EPAT® Therapy do for you?

EPAT® is the "root cause" of Erectile Dysfunction
 stimulates growth of new tissue
 stimulates the growth of new blood vessels
 works in conjunction with ICP therapy to
 restore Natural & Spontaneous erections
 REDUCES or ENDS your need to rely on
 medication for each sexual activity!

- 100% Safe
- Non-invasive
- No downtime
- No side effects



Over 80% Patient Satisfaction

www.SimplyMansHealth.com

RejuvaWAVE®

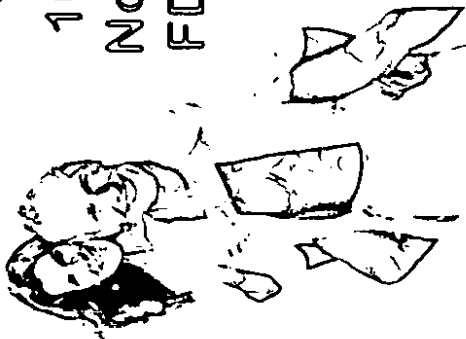
new CURE

Erectile Dysfunction & Peyronie's Disease

in as few as 3 weeks



- 100% SAFE
- Non-Invasive
- FDA Cleared



- No Pills
- No Needles
- No Surgery

Over 80% Patient Satisfaction



561-459-5356

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Priapus Shot®

Reclaim your Sexual Vitality

ENJOY LONGER LASTING, HARDER ERECTIONS
 and a BIGGER PENIS the DAY of Treatment.

What is the Priapus Shot®?

The Priapus Shot®, named after the Greek god of fertility, uses your own blood-derived growth factors to REJUVENATE the penis and restore function even for men who have had prostate cancer, enlarged prostate, diabetes...

SEE IMMEDIATE RESULTS!

How does the Priapus Shot® work?

The Priapus Shot® uses platelet rich plasma derived from your own blood to activate the body's own stem cells to:

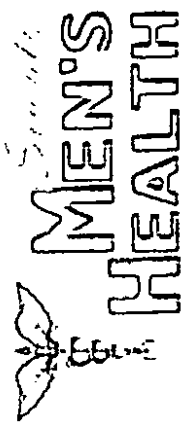
- Increase growth of new blood vessels increasing blood flow to the penis resulting in faster, harder and longer lasting erections
- Enhance nerve sensitivity increasing sensation and pleasure
- Stimulate growth of new tissue increasing the size of the penis

What will the Priapus Shot® do for you?

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- Improves erectile dysfunction (ED)
- Increases firmness of erection
- Increases sexual stamina
- Increases sensation and pleasure
- Enhances appearance
- Increases size:

- increases girth up to 1 inch and
- increases length 1/4 - 1 inch
- Improves or resolves prostate discomfort
- Improves or resolves urinary incontinence



561-459-5356

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Dr. J. Katz, M.D., M.P.H.
Chief Medical Officer

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West Palm Beach, FL 33417

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Cure Peyronie's Disease

No Pills, Needles, or Surgery

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100% SAFE

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