

T21000000040

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP     WAIT     MAIL

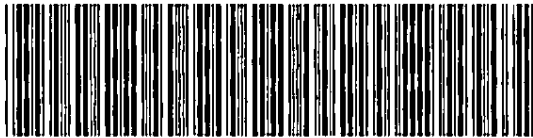
(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:

Office Use Only



800357903208

01/12/21--01018--019 \*\*87.50

STATE OF FLORIDA  
TALLAHASSEE, FLORIDA

2021 JAN 12 PM 5:14

FILED

SALY  
JAN 12 2021

## COVER LETTER

TO: Registration Section  
Division of Corporations

SUBJECT: Tiffin Box  
\_\_\_\_\_  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Samuel B. Morrison

\_\_\_\_\_  
(Name of Person)

Morrison Law Offices, P.C.

\_\_\_\_\_  
(Firm/Company)

25 Atlanta Street, Suite D

\_\_\_\_\_  
(Address)

Marietta, Ga 30060

\_\_\_\_\_  
(City/State and Zip Code)

For further information concerning this matter, please call:

Samuel B. Morrison at (770) 794-0399  
\_\_\_\_\_  
(Name of Person) (Area Code & Daytime Telephone Number)

**Mailing Address:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Street Address:**

Registration Section  
Division of Corporations  
The Centre of Tallahassee  
2415 N. Monroe Street, Suite 810  
Tallahassee, FL 32303

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

FILED  
2021 JAN 12 PM 5:14  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Anesh Bodasing

(b) Owner's/Applicant's business address: 6586 Hypoluxo Road  
Lake Worth, FL 33467  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: ( 561 ) 221-4909

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: \_\_\_\_\_

(2) Domicile State or Country: \_\_\_\_\_

(3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Restaurant Services, Take-out restaurant services

---

---

---

---

---

---

---

---

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

---

---

---

FILED  
2011 JAN 12 PM 5:14  
TALLAHASSEE, FLORIDA  
SECRETARY OF STATE

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Menus, signage, website, print Advertisement

And other manner custom to the trade

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

B Services ( 43)

---

---

---

---

---

---

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: \_\_\_\_\_

(b) Date first used in Florida: 10/05/2019

FILED  
2021 JAN 12 PM 5:14  
TALLAHASSEE, FLORIDA  
SECRETARY OF STATE

PART III

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here; (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Tiffin Box

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Box

\_\_\_\_\_ " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

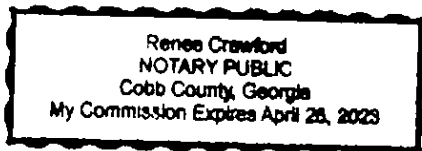
I, ANESH BODASING, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

ANESH BODASING  
Typed or printed name of applicant

Samuel B Morrison  
Applicant's signature  
(List name and title) Authorized Counsel

STATE OF Georgia  
COUNTY OF Cobb

Sworn to (or affirmed) and subscribed before me by means of  physical presence or  online notarization, this (numeric date) this 10th day of Dec., 2020 by (Samuel B Morrison)  
numeric date                      month                      year                      name of person making statement



Renee Crawford  
Notary Public's Signature

Renee Crawford  
Notary Public's Printed Name

Personally Known  OR Produced Identification

Type of Identification Produced: \_\_\_\_\_

FILING FEE: \$87.50 per class

FILED  
2021 JAN 12 PM 5:14  
STATE DEPT OF STATE  
TALLAHASSEE, FLORIDA

# Tiffin Box

**NOTICE-AVISO**

ALL ACTIVITIES  
MONITORED BY  
VIDEO CAMERA



TODAS LAS  
ACTIVIDADES SE  
MONITOREAN CON UNA  
CAMARA DE VIDEO

**NO  
TRESPASSING  
NO TRASPASAR**

By order of the  
W.F.B. POLICE  
PROPERTY OWNER

CODE NUMBER

PLUMBERA ESTRETE 218-01

**W&R  
BLOCK**

HOME TAX

FREE  
ITIN  
CREATED

**Tiffin Box**  
SPECIALIZED INDIAN CUISINE

**OPEN  
TAKE OUT/DELIVERY**

**FAST, FRESH  
INDIAN**

OPEN  
11:00AM - 9:00PM  
CLOSED SUNDAY

REST • BIRTH • ANNIVERSARY

# ACCENT



Anand Bodasing is the owner and operator of Tiffin Box, a new fast-casual restaurant that he says will "bring an American face to Indian food." PHOTOS BY WILKIN WINTUS FOR THE PALM BEACH POST.

## Tiffin Box full of surprises

New fast-casual eatery blends Indian food with American culture

By Wilkine Bruton  
The Palm Beach Post

Anand Bodasing is used to people asking him where he's from. His family, who are of Indian descent, are seven generations deep in South Africa. But the 47-year-old entrepreneur and married father of two is from Canada, married to a Cuban-born, and lives in West Palm Beach.

For Bodasing, cross-cultural experiences are as natural as the Indian spices in his Tiffin Box, the fast-casual restaurant that he says will "bring an American face to Indian food." "When you serve a non-Indian person Indian food for the first time, and it's at the right temperature, it is an extremely multi-layered, flavorful food, unlike any other cuisine," Bodasing said. "And people are blown away."

Tiffin Box was around 5 months old when the coronavirus erupted. And while most restaurants were closing their doors, Bodasing chose to keep his open. "I'd been wanting to open a restaurant, and I wasn't going to let



A build-your-own style lunch dish is served at Tiffin Box in West Palm Beach.

COVID-19 shut it down," he said.

The owner-operator says most Indian restaurants are buffets because Americans have a hard time ordering from the complicated names on the menu. His "Americanized Indian grill," with its freshly sourced ingredients, is actually an authentic Indian experience with just a dab of American familiarity.

The classic rock blaring through the speaker's coleslaw with elephant art, an Indian word collage and dangling tiffin carriers attached to a red

bicycle hooked on the wall to your left. Observe it. There is a deeper meaning behind it.

The name "Tiffin Box," Bodasing says, is an ode to the dabbawalas, food delivery men in Mumbai who make one mistake every 6 million deliveries. They're considered the world's best food delivery service.

Turn back to your right, and a convenient Chipotle-style assembly line greets you: Choose from a variety of dishes, like creamy chicken or the threaded lamb in a handfield nam

### IF YOU GO

#### Tiffin Box

Where: 2491 Overchobey Blvd. (next to Aldi on the Westward Shopping Plaza), West Palm Beach

Hours: Open daily from 11 a.m. to 8 p.m.

For information: Call 561-855-2708

flatbread or bowl, and pair it with basmati rice, lentils, chickpeas, roasted potatoes or laggy carrots. (Note to the coronavirus-wary: This is not a self-serve buffet but a point-and-order line.) I've got a sweet wheat (still) disaster for your meal.

Bodasing says the idea of a Tiffin Box restaurant had been brewing for more than 12 years. And as "life happened," he finally had a conversation with his supportive wife and decided to "take a shot."

"I've always believed that if Indian food was presented in the right way, and with the right atmosphere, anyone would want to try it," Bodasing said. "And

See TIPPIN, D2

## Retail therapy: Zappos lends ear to customers

Show merchant revamps service line for patrons to call about anything — even pandemic worries

By Jenny Grane  
The New York Times



Avoid the backlog of the coronavirus pandemic, a routine call from Rose Wang to the customer service line at Zappos led to a 45-minute conversation with Crystal Simmons, spokeswoman for the online merchant best known for its shoes, in April revamped its customer service line. People could call just to chat — about their future travel plans, Netflix shows or anything on their minds.

When Rose Wang called the customer service line at Zappos, all she wanted was a quick confirmation that a gift receipt was included with the hot pink Crocs she had ordered for her mother for Mother's Day.

But a few minutes into the call, Wang, 33, realized something felt different. After helping her with the gift receipt, the customer service representative, who was based in Las Vegas, started making small talk. In a calm, steady voice that reminded Wang of a grandmother, the representative told her that she, too, found it nearly impossible to buy gifts for her mother.

Amid the isolation of the coronavirus pandemic, Wang was willing — eager, actually — to chat. The two women ended up discussing

mother-daughter relationships, a favorite Brazilian restaurant in Las Vegas and a girls' trip to Hawaii.

The conversation lasted nearly 45 minutes.

"To hear someone on the West Coast commiserate with me and talk about their plans and what they wanted to do after the quarantine — it felt very connecting," Wang, who lives in New York, said.

Customer service representatives, sworn on the best of days, typically field a lot of complaints — missing deliveries, unsatisfied customers and other gripes. But these days, with people grappling with financial uncertainty, separation from their friends and family, and uncertainty, the tone has changed. Rather than viewing calls as a form of drudgery, some people seem to relish having a person on the other end of the line to talk with.

Sensing the shifting need, and wanting to make use of customer service representatives whose call volume was down, Zappos, the online merchant best known for its shoes, in April revamped its customer service line. People could call just to chat — about their future travel plans, Netflix shows or anything on their minds.

"Sure, we take orders and process returns, but we're also great listeners," Zappos said in a statement on its website. "Searching for floor to try that home-made bread recipe? We're happy to call around and find grocery stores stocked with what you need."

See ZAPPIS, D2



Devine Waldberg in the CBS series "Blue Bloods," one of 26 scripted crisis shows examined in the Color of Change study "Normalizing Injustice." CBS TELEVISION NETWORKS

## Want to talk about policing on TV?

Here are some damning stats you should know

By Ashley Lee  
Los Angeles Times

For more than a week now, our screens have been flooded with footage of cops shooting rubber bullets at reporters, driving police vehicles into crowds of protesters, detaining essential workers exempt from curfews, macing a 9-year-old child, shoving elderly people to the ground and, of course, kneeling on the neck of George Floyd until he died.

But such horrifying real-life images are at odds with the fictional portrayal of law enforcement

we've consumed on TV for decades. Amid nationwide protests of police brutality against Black people and other marginalized groups, that dissonance has spurred an industry-wide reexamination of the role pop culture plays in shaping our perception of both the police and the people they deem a threat. Nonprofit civil rights advocacy organization Color of Change released a detailed study on the topic earlier this year.

"(These shows) create a world where we have cities, police officers, political officials, poverty, different races, and yet racism doesn't

See POLICE, D2



**FAST. FRESH. INDIAN FOOD.**

**HANDHELD OR BOWL**  
with your choice of home made handrolled flat bread or rice

- SPICY CHICKEN** \$8.99  
grilled chicken, marinated in mild spices and yogurt
- SHREDDED LAMB** \$9.99  
dry rubbed and braised for 6 hours, served over rice
- VEGGIES** \$7.99  
vegetables, hot with oil for home
- SPICY SHRIMP** \$9.99  
marinated in hot spices and yogurt, then slow cooked and finished with coconut milk
- CREAMY CHICKEN** \$8.99  
creamed and baked, then smothered in our homemade spicy sauce

**WHAT GOES INSIDE**

increased basmati rice  
 hand cut chutney  
 cucumber yogurt  
 pickled onions  
 chick peas

**SIDES + DRINKS**

- SALED MANGA ROLL** \$1.99  
hot spicy roll with pickles, paneer & spices
- SPICY MINT CHICKEN** \$1.99  
hot spicy chicken with green chutney and salad dressing
- handmade chick or hot tea** \$2.49
- JUST™ hotbed water (Home brewed chutney)** \$2.99

**KIDS**

rolls served with JUST™ hotbed water, homemade chick or hot tea  
 chicken + rice  
 hotbed + rice



**AMERICAN RESTAURANT CHAIN**  
 2001 Chesapeake Blvd., Suite 41, West Palm Beach, FL 33409  
 www.tiffinbox.com

**ORDER ONLINE: OFFLINE**

*Join the*  
**TIFFIN BOX CLUB**

DOWNLOAD OUR WEB APP WHICH REWARDS  
 1 point for every \$1 you spend  
 \$5 earned every 50 points  
 25 hours sign up points

**BE THE STAR OF THE OFFICE**  
 ORDER - PAY ONLINE NO WAITING

**SPICE UP YOUR EVENT**

- VILLAGE LEVEL** \$99.99  
includes 2 meals home, plus 1 more choice per person
- BOLLYWOOD STYLE** \$105.99  
includes 2 meals home, plus 1 more choice per person
- VILLAGE LEVEL** \$134.99  
includes 2 meals home, plus 1 more choice per person
- BOLLYWOOD STYLE** \$159.99  
includes 2 meals home, plus 1 more choice per person

**ALL CATERING PACKAGES INCLUDE**

- increased basmati rice
- hand cut chutney
- chick peas
- cucumber yogurt
- hotbed water
- pickled onions



**AMERICAN RESTAURANT CHAIN**  
 2001 Chesapeake Blvd., Suite 41, West Palm Beach, FL 33409  
 www.tiffinbox.com

