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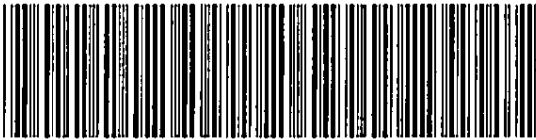
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2024 JUL 30 AM 4:00
JUL 30 2024

A. Jarvis
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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Avow Hospice, Inc.

(b) Owner's/Applicant's business address: 1095 Whippoorwill Lane

Naples, Florida 34105

City/State/Zip

If different, Owner's/Applicant's mailing address: 5659 Strand Court, Suite 102

Naples, FL 34110

City/State/Zip

(c) Owner's/Applicant's telephone number: () _____

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: 762720

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-2201250

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

charitable fundraising services; day camps and overnight camps for children; music therapy services; art therapy; grief counseling;

providing emotional support services for children and families experiencing the loss of a parent, sibling, friend, or relative due to

death, divorce, deployment, incarceration, or deportation

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

advertisements, business cards, brochures, flyers, pamphlets, website, and other means customary in the industry

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

36, 41, 44, 45

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: May 14, 2016

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

AVOW KIDS

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" KIDS

" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Erica L. Loeffler, Esq., being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Avow Hospice, Inc.

Typed or printed name of applicant

Erica L. Loeffler, Esq. Attorney-in-fact
Applicant's signature
(List name and title)

STATE OF FLORIDA
COUNTY OF Collier

Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 8th day of July, 2021, by (Erica L. Loeffler),
numeric date month year name of person making statement



Jessica Lee Cisneros
Notary Public's Signature
Jessica Lee Cisneros
Notary Public's Printed Name

Personally Known ☒ OR Produced Identification ☐

Type of Identification Produced: _____

FILING FEE: \$87.50 per class



(<https://avowcares.org/>)

1(239)
235-0513
(tel: 1(239)
235-0513)

Call Today for Hospice,
Palliative Care, and
Grief Support Services

Refer a Patient ([https://avowcares.org/refer-a-](https://avowcares.org/refer-a-patient/)

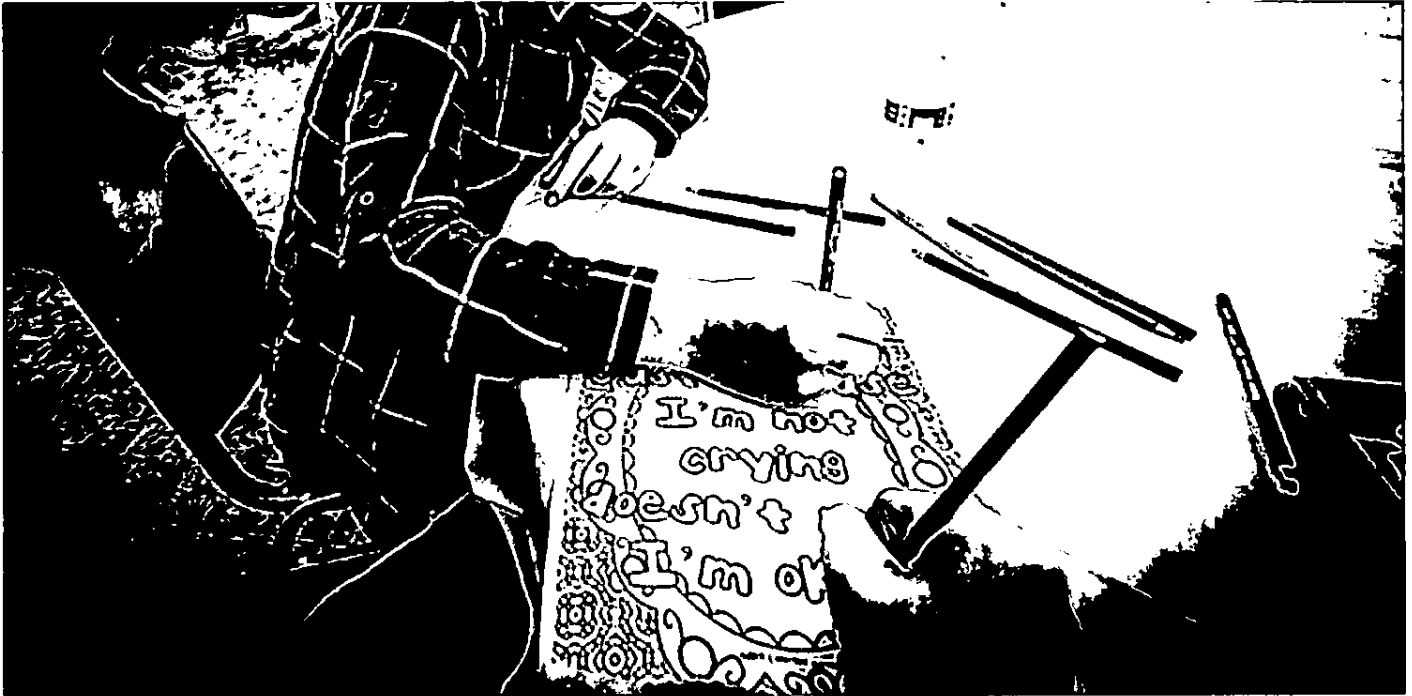
Donate Now (<https://avowcares.org/donate-now/>)

Contact Us (<https://avowcares.org/contact-us/>)

Menu



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(<https://avowcares.org/storage/2020/02/kids1.jpg>)



(<https://avowcares.org/>)

1(239)
235-0513
(tel: 1(239)
235-0513)

Call Today for Hospice,
Palliative Care, and
Grief Support Services

[Refer a Patient \(https://avowcares.org/refer-a-](https://avowcares.org/refer-a-patient/)

[Donate Now \(https://avowcares.org/donate-now/\)](https://avowcares.org/donate-now/)

[Contact Us \(https://avowcares.org/contact-us/\)](https://avowcares.org/contact-us/)

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Services Designed for Children

The Avow Kids® program, designed for children ages 5-17, provides support and companionship to children who are grieving.

The reason might be the loss of a parent, sibling, friend, or relative through illness, accident, deportation, suicide, or homicide.



Services We Provide



Children's grief workshops in Collier County public and private schools during the day for children of similar ages and similar losses. Workshop activities include art projects, videos, storybook discussions, and sharing photos and memories to express emotions and concerns in a safe, supportive environment.

Group support online and in-person throughout the year. Please see the avowcares.org calendar for dates and times.

School assistance during times of crisis when there is a death of a teacher or student, or similar trauma.

Divorce Care support groups for children, teens and parents/guardians.

Consultations with parents to help them support their child in age-appropriate ways.

Community education on grief, loss and coping with life stressors.



Children have unique reactions to grief and loss. They need guidance to navigate their complex feelings and to understand loss in the contexts of their lives and their family relationships. As young persons with limited life experience, children need special tools to cope with grief. It is our mission to provide them to children and families in need of support.

Individual support for children experiencing loss, grief or difficulty coping who will benefit from brief, one-on-one interventions.

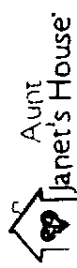
Monthly movie nights with snacks and discussion on relevant bereavement issues.

Family support groups that provide concurrent activities for children and their parents/guardians.

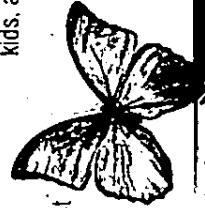


MendingHeart

Day and overnight children's grief camps.



Designed with children and teens in mind, Aunt Janet's House is a freestanding home on the Avow campus. It provides a safe, fun, and adaptable space for kids to engage in group activities, art therapy, music therapy, and one-on-one sessions with our bereavement counselors. In our GLOW room, participants can write and draw their feelings with no inhibitions or expectations. Comfort, secure, and designed to help kids express their most difficult feelings for the greatest healing: that's Aunt Janet's House.



Community Members We Serve

While many of the children and teens who participate in Avow Kids sessions have experienced the loss of a loved one through death, others have suffered from a variety of other losses. Our programs welcome kids and teens who could benefit from support because of:

- Divorce, family separation
- Family insecurity because of illness, financial challenges
- Fear, loss of security or sadness from the COVID-19 pandemic, global crises or natural disasters
- Change in residence, school, or loss of friends
- Unexpected death or serious illness of a loved one
- Loss of a pet

Our counselors also support the adults who are influential in young people's lives, including:

- Parents and guardians who need guidance on supporting their child through loss.
- School support, individually and in group sessions, in close collaboration with Collier County Public Schools counselors/psychologists. Support can be tailored to what counselors/psychologists need, such as developmentally appropriate grief support, grief overviews, how-to sessions for working with grieving kids, and coping skills training workshops.

Not sure if Avow Kids is right for your family?
Give us a call and we'll show you how we can help.

For more information call (239) 261-4404
or visit <https://avowcares.org/avow-kids>

Supporting Children Through All Types of Loss

The Avow Kids program, designed for children ages 5-17, provides support and companionship to children who are grieving the loss of a parent, sibling, friend, or relative through illness, accident, suicide or homicide.

Avow also helps children process and heal from other types of loss, including but not limited to divorce, the loss of a friend, instability in the foster care system, stress from global pandemics or events, natural disasters, and deployed parents and family members.

With the help of trained children's grief experts, children and their families have an opportunity to move through their unique experience of loss in a safe, supportive environment. All services are offered at no cost.



Contact us: (239) 261-4404

avowcares.org

About Avow

Avow was founded in 1983 as Collier County's original, nonprofit hospice. Today, Avow's nonprofit companies provide palliative care consultations for people facing chronic or serious illness and hospice care and bereavement support services for children and adults.

(239) 261-4404

Toll Free: (888) 484-AVOW (2869)

avowcares.org

1095 Whippoorwill Lane | Naples, FL 34105

Avow Hospice, Inc. does not discriminate against any person on the basis of race, sex, color, national origin, ancestry, creed, religion, sexual orientation, veteran status, disability, or age in admission, treatment, or participation in its programs, services and activities, or in employment.

Information in this brochure was current at press time. To verify the availability of specific services or to discuss any aspect of our care, call us at (239) 261-4404 or toll free (888) 484-AVOW (2869).

ATTENTION: Language assistance services are available free of charge.
Call (888) 484-AVOW (2869).

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al (888) 484-AVOW (2869).

ATANSYON: Si w pale Kreyol Ayisyen, gen sèvis ed pou lang ki disponib gratis pou ou.
Ride (888) 484-AVOW (2869).



Funding provided in part by:

NAPIES CHILDREN
NCEF
FOUNDATION

avowcares.org

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